



Kingdom of the Netherlands



Online Event Invitation:

The Future of Sustainability with DSM and ING

December 16 (Wednesday) – 17:00-18:30

The Embassy of the Kingdom of the Netherlands to Japan and the Netherlands Chamber of Commerce in Japan (NCCJ) would like to welcome you at a new online event on December 16. After successful events on topics such as Innovation, Labor Market and Cyber Security, we would like to introduce another relevant topic to you: **Sustainability**. Event participation goes without any costs and feel free to forward this invitation to your colleagues and business partners that might be interested.

Speakers at the event will provide you with useful insights and perspectives on Sustainability. **Kazunori (Kaz) Maruyama, President and Representative Director, DSM Japan K.K.** and **Herry Cho, Head of Sustainable Finance Asia Pacific, ING** will share their perspectives on a topic that is relevant to all. The event will be opened by the Embassy of the Kingdom of the Netherlands. **Paul Zwetsloot, Head Economic Affairs** will give you an update on the latest policy developments in Japan related to this topic.

Please register at your earliest convenience.

Event: The Future of Sustainability

Date and Time: December 16 (Wednesday), from 17:00-18:30

Location: Online (Zoom. Login details will be shared in advance)

Registration: <https://forms.gle/KzWLCheJmMRy4WMh7>

Inquires: nccjapan@gmail.com

Registration deadline: December 10

We are looking forward to your participation.

Thank you and best regards,

The Embassy of the Kingdom of the Netherlands to Japan

The Netherlands Chamber of Commerce in Japan



Kingdom of the Netherlands



Introduction of the guest speakers:

	<p>Kaz Maruyama is the President and Representative Director of DSM Japan K.K., the Japanese representative of Royal DSM, a global purpose-led, science-based company in Nutrition, Health and Sustainable Living. Based at Japanese headquarters in Tokyo, he is responsible for DSM's all business operations in Japan.</p> <p>Prior to joining DSM Japan KK, Kaz held various general management positions in OMRON Corporation. In his latest role, Kaz led a sizable corporate business development project in Agricultural Automation based in Wuxi, Jiangsu, China. In his past career, Kaz was a global industry director of LED lighting at Dow Corning Corporation, and research associate and manager of new business development at Mitsubishi Chemical Corporation.</p> <p>Kaz holds a bachelor's and a master's in Macromolecular Science from Osaka University, in Osaka, Japan. He also holds master's degrees in Business Administration and Chemical Engineering from the Massachusetts Institute of Technology, in Cambridge, MA, where he was a Leaders for Manufacturing Fellow. Kaz also holds a Ph.D. in Materials Science from Mie University, in Mie, Japan.</p>
<p>Kazunori (Kaz) Maruyama, President and Representative Director, DSM Japan K.K.</p>	<p>Herry Cho launched ING's Sustainable Finance regional franchise in 2017, and spearheaded the regional sustainability direction since 2015. She leads the origination and execution of sustainable finance transactions including green/social/sustainability bonds and loans in Asia Pacific, and broader sustainability advisory. Her clients include leading banks, corporates and conglomerates in the region.</p> <p>Herry leverages on a broad financial background having worked in Mergers and Acquisitions Advisory, Capital Structuring and Advisory, and Equity & Debt Capital Markets for ING. Currently based in Singapore, Ms Cho has previously worked in Hong Kong, London and Amsterdam. She has led a number of sustainable financing firsts in the region across green and social bonds/loans, and sustainability linked loans where the loan pricing is linked to ESG performance.</p> <p>Herry is on the Executive Committee Board of International Capital Market Association (ICMA)'s Green/Social/Sustainability Bond Principles and leading the ICMA Green Eligibility Criteria working group. She is also the sustainability lead on the APAC regional committee of ICMA and in the working group of the Loan Market Association's Green Finance Committee to shape the sustainable finance markets in this region and globally. Herry is Korean-British and holds a combined Bachelors and Masters (M Bioch) Degree in Molecular and Cellular Biochemistry from the University of Oxford, UK.</p>
	
<p>Herry Cho, Head of Sustainable Finance Asia Pacific, ING</p>	