

Labor Thanksgiving Week 2024 Participation invitation



Japan has a wonderful national holiday called "Kinro Kansha no Hi" (Labor Thanksgiving Day). Randstad would like to make this anniversary even more significant. Working is not only a means to earn a salary, but also a way to connect with others, grow, maintain dignity, overcome adversity, have fun, fulfil dreams....

Society is built on the jobs of many people.
And no job can be done alone; it is supported by everybody around us.
Now is the time to express our gratitude to each other.

In these times when the value of Employer Branding is becoming increasingly important, We hope to revitalize the Labor Thanksgiving Week throughout Japan.

Please join us as a company supporting the Labor Thanksgiving Week.

■Labor Thanksgiving Week 2024

Period: Tuesday, November 12, 2024 - Saturday, November 23, 2024

Please implement a "Labor Thanksgiving" activity in your company during the above period.

(e.g.) Sales of commemorative products for the Labor Appreciation Week, implementation of commemorative services, calling out to employees for their appreciation (feature in the company newsletter), etc.

Together, we will promote this as an effort of the Labor Thanksgiving Week Revitalization Project.

Special Site LP Listing

Introduce your company's efforts with a dedicated landing page for the Labor Appreciation Week project. The event will bring together the efforts of all the companies to promote appreciation for their labor.



News Distribution

We will distribute press releases on the efforts of the participating companies to attract coverage. In addition, if you sponsor a tie-up, we will announce it to the media and participants at a PR event hosted by Randstad.



Gratitude Banner

We present a banner of appreciation to all working people. Please make use of this information in your company.



Participation in social events

Participating companies are invited to a social event. Please take advantage of this opportunity to exchange information on creating a pleasant workplace and improving the Employer brand.



Toward a society where everyone finds joy and satisfaction in work

If you are interested in participating, please fill out the form from the URL or QR code.

<https://www.randstad.co.jp/thanksgiving2024/>

*Please note forms and landing page are in Japanese.

Application deadline: Friday, November 1



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support



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