



Kingdom of the Netherlands



Online Event Invitation:

Webinar on the 2020 Olympic and Paralympic Games -- Stories and lessons from foreign businesses and organizations

December 15 (Wednesday) – from 16:45 - 18:00 hours (JST)

Doing business and getting things done in Japan is never an easy feat for foreign businesses and organizations, but for those involved in activities around the 2020 Olympic and Paralympic Games, the circumstances were particularly challenging. The extension of the games and the myriad of covid19 related measures thwarted many business plans, and without agility and resourcefulness, success was difficult to obtain.

The Netherlands Chamber of Commerce in Japan (NCCJ) and the Embassy of the Kingdom of the Netherlands to Japan cordially invite you to this webinar, where 3 distinguished speakers share their stories and lessons about getting things done in connection with the 2020 Olympic and Paralympic Games.

The speakers are eager to share their stories and lessons with the community, and engage in an interactive discussion during a Q&A session. Considering that another large-scale event in Japan is coming our way, i.e. the 2025 World Expo hosted by Osaka, the business community may stand to benefit from their insights.

We look forward to welcoming you to this webinar. Please register at your earliest convenience.

Event: Webinar on the 2020 Olympic and Paralympic Games -- Stories and lessons from foreign businesses and organizations

Date and Time: December 15 (Wednesday) – from 16:45 - 18:00 hours (JST)

Location: Online (Zoom. Login details will be shared in advance)

Registration: <https://forms.gle/MPR1RaCz5YdL7i6B7>

Inquires: nccjapan@gmail.com

Registration deadline: Friday 10, December

We are looking forward to your participation.

Thank you and best regards,

The Embassy of the Kingdom of the Netherlands to Japan

The Netherlands Chamber of Commerce in Japan



Introduction of the guest speakers:



**Hans Verhoeven,
Managing Director of
the MTD Group**

Mr. Hans Verhoeven is Managing Director of the MTD Group, a company offering comprehensive solutions for the installation of temporary water infrastructures and water treatments with the guarantee of safe drinking water. Hans was building a local team in Japan when the corona crisis struck and the Games were postponed.



**Theo Peters, Deputy
Head of Mission of the
Royal Netherlands
Embassy**

Theo Peters is the Deputy Head of Mission of the Royal Netherlands Embassy since August 2019 and is concurrently heading the Public Diplomacy, Politics and Cultural Section. Before arriving in Tokyo he was stationed Senegal and during his earlier diplomatic career was posted in Jakarta, Tokyo, Brussels and The Hague. He has worked in a broad range of fields including trade and economy; politics, security and arms control and development cooperation.

He holds three masters degrees, one in Sociology from Saint Paul's University Tokyo, one in Psychology from the Radboud University (Nijmegen, The Netherlands) and a Master of Public Administration from the Harvard Kennedy School.



**John Mike Jager, Trade
Secretary of the Royal
Netherlands Embassy
in Japan**

John Mike Jager is the Trade Secretary of the Royal Netherlands Embassy in Japan since August 2019 and was involved in organizing the Team NL Tokyo Expo around the Olympic- and Paralympic Games. He is working on the topics climate adaptation, sustainability, diversity in business, high-tech and Startups. Before arriving in Tokyo he worked for the Dutch Ministry of Foreign Affairs in The Hague and at the Royal Netherlands Embassy in Beijing.

He holds two master degrees, in Business Administration and Sociology from The University of Groningen.