



Creative Linking of International Chambers

Trading Ideas



CLIC is a loose organization of 11 smaller European Chambers of Commerce in Japan created for the purpose of organizing innovative networking events to enable trading of ideas between the members of the participating chambers.

CLIC is the Austrian Business Council, Belgian-Luxembourg, Danish, Dutch, Greek, Finnish, Icelandic, Norwegian, Spanish, Swedish and Swiss Chambers.

Tuesday, October 29 - Joint Chambers Networking Event organized by CLIC:

## Moomin Monogatari – Piece of Finland in Japan

Moomin Monogatari is the theme park operating company behind Moomin Valley Park located in Hanno, Saitama Prefecture, opened in March 2019. Together with the neighboring Metsa Village opened in November 2018, these two parks offer a window to Nordic lifestyle and more deeply into the life of the Moomin Valley Characters ever so popular in Japan.



At the 8<sup>th</sup> CLIC Event Mr. Robert Hirst, Chairman of Moomin Monogatari Ltd. (Moomin Valley Park) will reveal the secrets behind the popularity of Moomin characters in Japan and what made him the spokesperson for the Moomin.

### Details:

Date & Time Tuesday, October 29, 19:00 - 21:00 (registration opens at 18:30)

Venue Embassy of Sweden, 1-10-3-100, Roppongi, Minato-ku, Tokyo  
Bergman Hall

Cost Members JPY 5,000 / non-members JPY 7,000  
incl. buffet & drinks (beer, wine, soft drinks)

Registration Please contact [nccj@nccj.jp](mailto:nccj@nccj.jp) by 25 October

\*No-shows and cancellations after deadline will be fully charged\*

\*Members will be prioritized\*

### About Robert Hirst

Born in the UK, Robert Hirst graduated from Cambridge University and later went on to do an MBA at the University of Pennsylvania. His main career has been in investment banking and the companies he has worked for include the World Bank, Citicorp and AIG. Having spent decades in Asia and Japan, he works currently as the chairman for Moomin Monogatari.

