



Dear Members,

Are you facing challenges in the Japanese market?
Could you benefit from a well-researched business plan?

If the answer is yes, contact JMEC now.

What is JMEC?

JMEC is a professional business plan competition that helps organizations (Project Clients) to maximize their business success in Japan, while strengthening the business skills of promising professionals (Participants). Project Clients receive a thorough, confidential, ready-to-use business plan at a price much lower than through an outside consultant. Actively supported by 16 foreign chambers of commerce in Japan, JMEC has been a vital part of the business community in Tokyo since 1993.

How does your organization benefit?

- **Out-of-the-box solutions** – Receive a well-researched and innovative plan, unconstrained by in-house politics (roughly 50 to 100 pages, plus appendices).
- **Cost efficient plan** – Teams of five or six dedicated individuals spend about 1,600 hours researching and devising your plan, costing you only ¥800/hour.
- **Quality control** – Knowledgeable and experienced mentors and consultants monitor and support the teams.
- **Results** – A survey of past Project Clients shows that two-thirds began implementing their business plan within six months of receipt, and all said they received results as expected or better.
- **Confidence** – To date, JMEC teams have successfully written almost 150 plans addressing all possible objectives, including market entry, product and service launches, distribution strategies, targeting new market segments, plus much more. For detailed case studies, visit our site: www.jmec.gr.jp. References from past Project Clients available upon request.

The cost

Just ¥1.2 million (application deadline, November 18, 2011).

For more information, please fax this form to: (03) 6894-7701 or email info@jmec.gr.jp

Sincerely,

Pierre Couret

JMEC Program Director

Maximize Your Business Success in Japan

YES, I would like to find out more information

Name: _____

Company: _____

Tel: _____ Email: _____

FAX: 03-6894-7701

Japan Market Expansion Competition

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