



# Giving Back to Japan – Joint Chamber Event

Relief and Reconstruction for Tohoku and Japan

April 25<sup>th</sup>, 2011, 6:30pm – 9:30pm Programme

## 6:30pm: Opening

Martin van der Linden, Netherlands Chamber of Commerce in Japan (NCCJ) Board Member  
Victor Misawa, Unilever Japan, Vice President of Marketing

**Keynote speaker:** Dr Kiyoshi Kurokawa, Chair, Health and Global Policy Institute;  
Professor Emeritus, University of Tokyo

## 6:50pm: Presentations

**Moderator:** Charles McJilton, Founder & Chairman, Second Harvest Japan

### Organisation

#### Relief:

Second Harvest Japan  
Peoples' HOPE Japan  
Peace Boat  
Kokkyo Naki Kodomotachi  
(Children without Borders)  
Japanese Red Cross Society

#### Experiences:

McCann Erickson Japan  
Quakebook

#### Reconstruction:

Weber Shandwick  
PA International

### Speaker

Jack Bayles, Director  
Katsuto Kohtani, Chairman of the Board  
Tatsuya Yoshioka, Director & Co-Founder  
Kimie Moriya, Secretary General

Otohiko Hori, Deputy Director General,  
International Department

Dave McCaughan, Executive Vice President  
Roberto Devido, Project Manager

Akihiko Kubo, President & CEO  
Rio D. Praaning, Managing Partner

### Images shown before and after presentations:

Tracey Taylor & Dee Green of 37 Frames Photography

**Closing Remarks:** Duco Delgorge, NCCJ Board Member

## 8:15pm: Networking Buffet and meet the NGOs

**Other organisations invited:** Children of Eastern Japan, DFF (Donate For Free)  
Oxfam Japan, Rescue Japan

9:30pm: Closing of Event

