

Looking for Fresh Ideas and a Business Plan
for your Market Entry, New Product, or Business Expansion?

Hire Your Own JMEC Team!
Think Fresh. Accelerate Business.

23-year
track
record!

What is JMEC?

- Tokyo-based business training program whose participants create professional business plans for YOU
- JMEC is organized and supported by 18 Foreign Chambers of Commerce in Japan
- Established in 1993, JMEC is a non-profit organization

227
business
plans
produced!

Why use JMEC?

- Fresh perspective and ideas due to the diversity of participants
- Third-party objectivity in analysis and recommendations
- An additional resource of around 1,500 work hours of market research and analysis
- At a cost substantially lower than you would typically pay using commercial consultants

Who is my JMEC team?

- 4-6 mid-career English-speaking business professionals working in Tokyo
- Diverse range of professional backgrounds—engineers, accountants, designers, sales managers, other
- Each year participants have represented 15-20 different nationalities
- Participants: In recent years ~50/50 Japanese/foreign nationals and ~50/50 men/women

- **Project Client Fee:** ¥1,200,000
- **Application Deadline:** November 30, 2017
- **'Early-Bird' Discount Fee:** ¥990,000
- **Application Deadline:** September 30, 2017

For more information:

- Website: <http://jmec.gr.jp>
- Or contact Trond Varlid, Program Director
E-mail: trond@jmec.gr.jp Phone: 080 4368 2025

JMEC
Place Canada, 1F
7-3-37 Akasaka, Minato-ku,
Tokyo, 107-0052
Phone: 03-5562-1444
E-mail: info@jmec.gr.jp

2017/2018 PROGRAM SCHEDULE

November 11: Program starts, with a series of lectures and workshops on Saturdays
January 13: Business plan projects allocated
January 15-21: Teams meet their Project Clients for a project briefing
May 7: Submission of written plan
May 26-27: Oral presentations to JMEC Judging Panel
May 28-June 5: Oral team presentations to Project Clients
June 6: Awards Ceremony

