



Kingdom of the Netherlands



Event Invitation:

The Future of Work

March 17 (Tuesday) – 18:30-20:30

@ Embassy of the Kingdom of the Netherlands to Japan

The Embassy of the Kingdom of the Netherlands to Japan and the Netherlands Chamber of Commerce in Japan (NCCJ) would like to welcome you at a new event on March 17. After successful events on topics such as Innovation and Cyber Security, we will be covering a topic that is relevant for all industries: **the future of work**. Event participation goes without any costs and drinks and food will be served. Feel free to forward this invitation to your head of HR and other colleagues that might be interested.

Speakers at the event will provide you with useful insights and perspectives on the future of work. **Drs. Sanne van den Bosch**, *Managing Director at Berenschot, an independent management consultancy firm* together with **Prof. dr. Annet de Lange**, *Professor Successful aging at work at the Open University, Faculty of Psychology, Heerlen, the Netherlands and as Professor of Human Resource Management (Lector) at the HAN University* will elaborate on the latest **Trends and developments from the Netherlands**. In addition, **Cameron Brett**, *Managing Director, Randstad Professionals and Engineers at Randstad Japan* will talk about **Hiring and retaining top talent in Japan**. Both will share their perspectives on a topic that affects us all. Besides the actual presentations, there will be time for questions and networking.

As available seats are limited, we recommend you to register at your earliest convenience.

Event: The Future of Work

Date and Time: March 17 (Tuesday), from 18:30-20:30 (Door open at 18:15)

Location: The Residence, Embassy of the Kingdom of the Netherlands to Japan (3-6-3 Shibakoen, Minatuo-ku)

Registration: <https://forms.gle/iiDyBtJkpsYQ9BPKA> **Photo ID required upon entrance.**

Inquires: nccjapan@gmail.com

Registration deadline: March 12

We are looking forward to your participation.

Thank you and best regards,

The Embassy of the Kingdom of the Netherlands to Japan

The Netherlands Chamber of Commerce in Japan



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Introduction of the speakers:

Drs. Sanne van den Bosch

Managing Director at Berenschot



Prof. dr. Annet de Lange

Professor at the Open – & HAN University



Future of Work: Trends and developments from the Netherlands

Drs. Sanne van den Bosch and Prof. dr. Annet de Lange will share facts and figures about perspectives on the topic of the Future of Work based on Dutch data. Highlighting developments such as: changing demographics of the Dutch workforce (graying workforce, successful aging at work), technological innovation and the impact on Human resource management in companies, changing perspectives in management of human capital (new working systems).

Cameron Brett

Managing Director, Randstad Professionals and Engineers at Randstad Japan



Hiring and Retaining Top Talent in Japan

In recent hiring difficulties, building a company's EVP (Employee Value Proposition) is getting more and more important for employers. In the speech, Mr. Brett presents how employers can work for that by using the story of Randstad Japan to give specific insight into the operational, technological and most importantly cultural transformations required to make it happen.