



Kingdom of the Netherlands



Event Invitation:

The Future of Innovation and Entrepreneurship

November 8 – 18:15-20:00 @ Deshima Lounge

The Embassy of the Kingdom of the Netherlands to Japan and the Netherlands Chamber of Commerce in Japan, are hosting a new and exciting event together. Event participation goes without any costs and we are looking forward welcoming you at the Dutch embassy in Tokyo on November 8.

Regarding the future of innovation and entrepreneurship, speakers at the event will provide you two interesting perspectives. One will be through the eyes of a young Dutch entrepreneur whose startup was selected by Accenture Japan for an acceleration program of the Tokyo Metropolitan Government. The second perspective will be the experiences of the multinational NN Life Insurance on how innovation and entrepreneurship can be fueled in a larger corporate setting.

After the presentations of our two key speakers, we would like to discuss and reflect on how corporates and startups could engage in the future, in order to foster innovation and entrepreneurship. Your input in this discussion is highly valued. We will end this event with drinks and networking.

Title: The Future of Innovation and Entrepreneurship

Date and Time: November 8 (Thursday), from 18:15-20:00

Location: Deshima Lounge, Embassy of the Kingdom of the Netherlands to Japan (3-6-3 Shibakoen, Minatuo-ku) For directions please click [here](#)

Registration: <https://entrepreneurshipnccj.peatix.com/>

PW: nccj

Registration dead line: November 5 (Monday)

Inquiries: tok-ea@minbuza.nl // nccj@nccj.jp

Thank you and best regards,

The Embassy of the Kingdom of the Netherlands to Japan

The Netherlands Chamber of Commerce in Japan



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Introduction of the speakers:

Julien Winkel / Co-Founder / InforIntelligence

Julien is a young Dutch entrepreneur who studied in Japan. Now, his newly established startup InforIntelligence was selected by Accenture Japan for an acceleration program of the Tokyo Metropolitan Government to make Tokyo the most innovative city prior to the 2020 Olympics.

InforIntelligence

InforIntelligence uses military grade machine learning algorithms, and turns big data into valuable intelligence. The startup helps surface potential partnerships, create market insights and discover new opportunities. They rely on smart algorithms for important strategic decisions.

Robert Beattie / CTO / NN Life Insurance

Robert Beattie is the Chief Technology Officer of NN Life Insurance. He is currently leading the cultural change within NN as the company is shifting towards a more engineering type of culture to stimulate innovation and entrepreneurship.

NN Life Insurance

NN Life Japan operates as a life insurance expert for SME's, helping SME's and SME owners secure their financial future. In Japan, SME's represent 99.7% of all the business and employ two-thirds of the entire workforce. They are the backbone of the Japanese economy. NN started as the first European life insurer in Japan in 1986, and has over 30 years of experience in Japan.